

**Notice of References Cited**

Application/Control No.

10/588,316

Applicant(s)/Patent Under  
Reexamination  
MIURA ET AL.

Examiner

Donald L. Champagne

Art Unit

3688

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**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
*	A	US-7,035,812	04-2006	Meisel et al.	705/14,54
*	B	US-6,269,361	07-2001	Davis et al.	1/1
	C	US-			
	D	US-			
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	F	US-			
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	I	US-			
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	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"Yahoo! Search Marketing", downloaded 21 May 2010 from <a href="http://en.wikipedia.org/wiki/Yahoo!_Search_Marketing">http://en.wikipedia.org/wiki/Yahoo!_Search_Marketing</a> .
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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